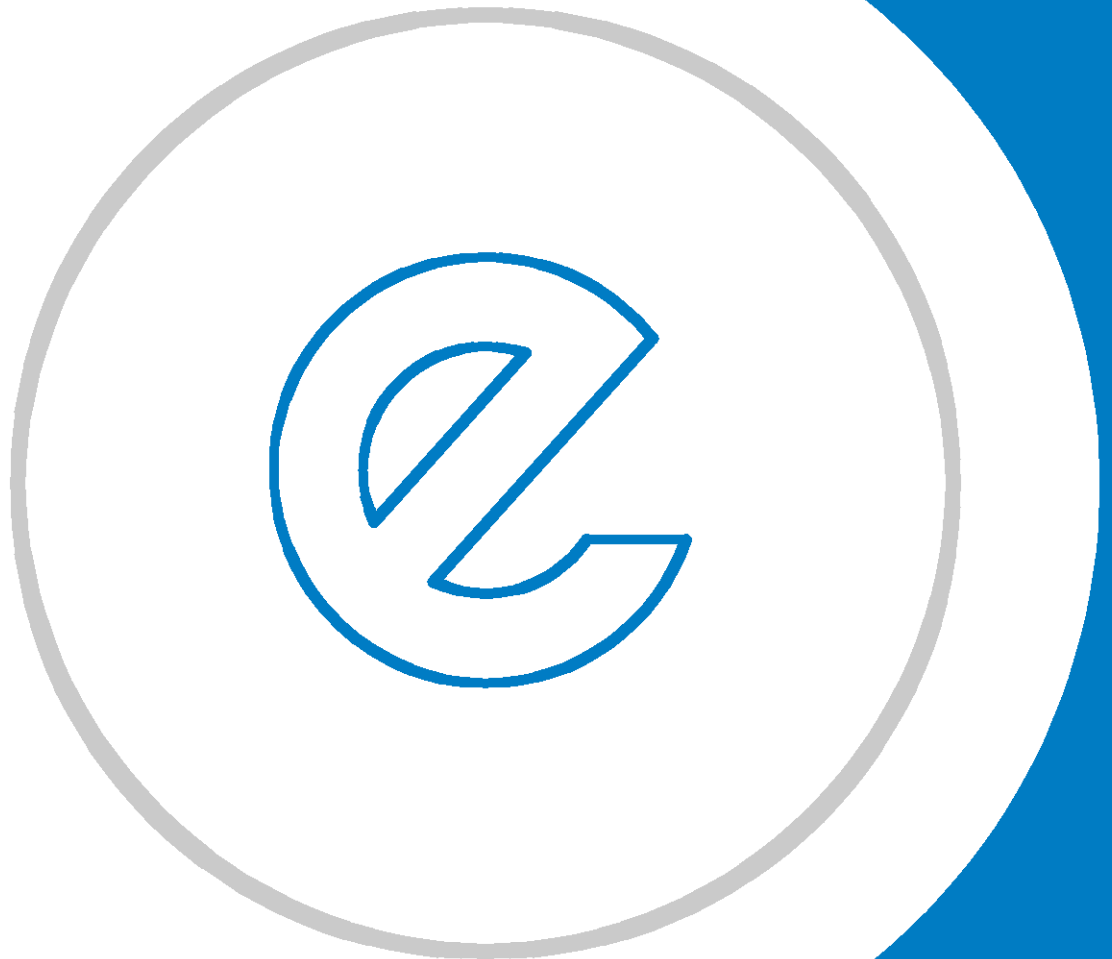


eurodoc

The European Council of Doctoral
Candidates and Junior Researchers

Cooperation offer 2011



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1. ABOUT EURODOC

EURODOC, the European Council of doctoral candidates and junior researchers, takes the form of a federation of national associations of young researchers.

EURODOC's objectives are:

- To represent young researchers at the European level in matters of education, research, and professional development of their careers.
- To advance the quality of doctoral programmes and the standards of research activity in Europe.
- To promote the circulation of information on issues regarding young researchers, organize events, take part in debates and assist in the elaboration of policies about Higher Education and Research in Europe.
- To establish and promote co-operation between national associations representing young researchers within Europe.

2. WHO CAN YOU REACH BY COOPERATING WITH EURODOC?

- 32 National Associations of Doctoral Candidates
- Junior Researchers and Doctoral Candidates
- European Research and Education Institutions, Universities

3. HOW CAN YOU REACH YOUR TARGET GROUP?

3. 1 General Activities

- **Eurodoc Web Site**

The Eurodoc web site is the primary source of information about Eurodoc and is regularly visited by people coming from various European research and education institutions, doctoral candidates in particular. It is also likely a reference point for participants of the Eurodoc Annual

Conference. The Eurodoc web site is on-line permanent, your advertisement will be visible for the time you wish starting from four weeks up to several years. Two weeks before your advertising time expires we will ask you, if you want to prolong your engagement or not. If you booked a one year or longer advertisement, you have the possibility to change the content every three months.

Your logo or a banner can be placed on the Eurodoc web site at <http://www.eurodoc.net>

➤ **Newsletter**

Eurodoc is publishing three times a year an electronic newsletter, which is sent to all members and partner organisations of Eurodoc. Thus your advertisement in form of a logo or small article will be visible for a large public.

➤ **E-Mail Distribution**

An e-mail of size not exceeding 256kb distributed via internal Eurodoc lists

3. 2 Annual Conference

Eurodoc organises its Annual Conference since 2001. This major gathering of doctoral candidates and junior researchers in Europe proved to be a great opportunity for anybody to learn young researchers' views and share their own with them. The conference aims to provide a framework for young European researchers to meet with other stakeholders in European Research and Higher Education Areas and to engage them in fruitful discussions.

Audience

The primary audience of the conference are doctoral candidates from all over Europe highly educated individuals, future decision and public opinion makers. Moreover, many of them are present as representatives of national associations of doctoral candidates, thus making the impact of your advertising rather high. You can also reach our

speakers and guests, well-known European policy makers in education and science and representatives of various European research institutions. The strong presence of participants from Central and Eastern Europe is also worth emphasising as it might be an interesting market for expansion.

Options of Presence

Options of your presence at the conference include

- Annual Conference Website
- Conference Folder
- Conference Booklet
- Presence at the Conference Venue

➤ **Annual Conference Web Site**

The conference web site is promoted as the primary source of information about the event. It provides the audience with details about the conference and assists them in coming to the conference. All participants have to register for the conference via a registration form there. During the conference, a summary of individual sessions and days are published there. It also features concluding reports, presentations and speeches after the conference. It stays online indefinitely and is referenced from the Eurodoc site. So are your advertisements. Both sites are referenced from a number of sites of various European organisations and media.

➤ **Conference Folder**

At the beginning of the conference all participants get a conference folder with all the important documents for the event such as the conference booklet. Your options range from a small logo on the cover of the folder to presenting your organisation in the form of a leaflet to exclusive utilizing of the cover of the folder and prominent placement of the folder at a registration desk.

➤ **Conference booklet**

The conference booklet namely contains a detailed conference programme, short CVs of speakers, abstracts of their speeches, information on the venue, transportation,

attractions... In short, it is an ultimate participants' guide. Reaching every single participant, your advertisement in the booklet will accompany them during the whole conference.

➤ **Presence at the Conference Venue**

We give you the possibility to reach participants of the conference visually and personally at the conference venue. You can display information in the form of a poster or you can set up a full-featured stand in a frequented place.

4. EURODOC BASIC PRICE LIST

4. 1 General Activities Price List

Eurodoc Web Site

Banner 150 x 100 (1 year guaranteed)	1000 Euro
Logo, area equivalent to 100 x 75 (1 year guaranteed)	500 Euro

Newsletter

Logo, area equivalent to 100 x 75 (one issue)	500 Euro
Article/announcement (400 characters max)	100 Euro

E-Mail Distribution

An e-mail of size not exceeding 256 kb (distributed via internal Eurodoc lists)	500 Euro
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4. 2 Annual Conference Price List

Price list for Annual Conference options (Annual Conference Web Site, Conference Folder, Conference Booklet and Presence at the Conference Venue) differs each year as it is organized in cooperation with Local Organizing Committee.

Eurodoc Partners will have special discount on prices in Annual Conference Price List.

5. BECOME A EURODOC PARTNER

What do you get by being our Partner?

- special discount on Annual Conference Price List for Sponsors and other events organized by Eurodoc

What you should do to become our Partner?

- Choose any option of Sponsoring in our offer and sign a Sponsoring Contract for 1 year in minimum

6. CONTACT AND FURTHER INFORMATION

We will provide you with more details as well as with other sponsoring possibilities, e.g. trips, speeches, presentations, simulations and information mailings to participants, upon request. In a personal appointment we will find the best solution meeting your needs.

Your contact partner at Eurodoc:

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